

## QUALITY CHOICES

**Capetill™ Ballpoint Pen**

**Canettl® Ballpoint Pen**  
An elegant black nickel with a brass body, silver clip and chrome-plating Canettl® is the signature of fine art instruments.  
Suggested Retail Price \$27.00  
Reason & Hedger Price \$27.00



### Accessory Box

**Accessory Box**  
Decorated and lined with Narra wood for  
the Teveta Collection. It's 2.5" x 3".  
Suggested Retail Price \$125.00  
Reasons & Hedges Price \$134.00

**Mon Blanc Fountain Pen**

**Mont Blanc Fountain Pen**  
The pressure writing instrument that carries with it all of the quality and durability that you've come to expect from Mont Blanc. To keep or to give, it's a symbol of prestige and sophistication.  
Singer and Retail Price \$171.95  
Benson & Hedges Price \$122.00  
Item # 58-42



### The Tumbler Collection

**The Davola Collection**  
"Audio" bouffant accessories are handcrafted by Mariel Rudolph for the Davola Collection. Made of pink foamed latex and richly adorned with beads and feathers of pearl.



### Picture Frames

**Picture Frames**  
for 5" x 7" photos, horizontal or vertical.  
Suggested Retail Price \$18.50  
Harrison & Hedger Price \$8.50  
Item # 32-04



Summer's Set

**Sensory's Set**  
Pleasure by Muriel Rudolph for The Twenda  
Collection is made complete with a  
sensuous set, consisting of a long-sleeved  
bodysuit, panty, corset, garter belt, and  
stockings. Each piece is hand-dyed in solid  
black with shimmering ribbed, sold  
separately or as a matching ensemble.  
**Admission:** \$80 suggested Retail Price \$195.00  
Benson & Hedges Price \$60.00  
Men # 35.00

**Table Lighter**  
Suggested Retail Price \$115.00  
Benson & Hedges Price \$75.00  
Men # 58.02



## Table 1 (continued)

Table Lighter  
Suggested Retail Price \$145.00  
Benson & Hedges Price \$70.00  
Item # 59-02

TO COMPLEMENT YOUR LIFESTYLE

*Summer  
Collection*  
'88



Ultra Lights: 6 mg "tar," 0.6 mg nicotine— Lights Soft: 10 mg "tar," 0.7 mg nicotine av. per cigarette, by FTC method. Lights Soft: 10 mg "tar," 0.7 mg nicotine—100's: 16 mg "tar," 1.0 mg nicotine av. per cigarette, FTC Report Feb. '85.

**B**enson & Hedges Quality Choices™ invites you to enjoy our new Summer '88 Collection. To complement your lifestyle, we have assembled many of today's most contemporary and innovative ideas in recreation, entertainment and travel.

Every offering has been selected to appeal to the discriminating consumer who places a premium on quality, at lower prices than offered elsewhere... courtesy of Benson & Hedges.

As a special introduction to the Summer Collection, we ask you to accept our \$5 Bonus Gift to use with your first order. So feel free to indulge yourself in the collection that makes quality a way of life... at remarkably affordable prices.

And, of course, Benson & Hedges Quality Choices™ Collection assures your complete satisfaction with any item you order, or the full purchase price will be refunded.

All orders must include 2 proofs of purchase. See order form for details.

**Presented by  
BENSON & HEDGES  
CIGARETTES**



**SURGEON GENERAL'S WARNING: Smoking  
By Pregnant Women May Result in Fetal  
Injury, Premature Birth, And Low Birth Weight.**

